



IT IS TIME FOR A REVOLUTION IN SOUND



We live in an age of unlimited access to music and media and with an increasing number of advanced sound sources per home, but we lack technologies that combine the sound sources into one unison choir of voices.

If you belong to the few percent of sound and smart-home geeks, then this may not be for you. This is for the rest of us, seeking a greener solution that allows us to enjoy sound from the many units we already have at home, without unnecessary investment into expensive sound systems.

We want technology that can transform a fragmented collection of sound sources into a

concert experience, where high quality sound is available to all by using the technology that is already in our homes.

We want to democratize sound. We give you AiFi®.

THE COMPANY BEHIND AiFi®, SOUND DIMENSION AB (SWEDEN), HAS THAT TECHNOLOGY

Proving the point, the company launched its own high-end speakers "Soundots" using the AiFi® technology (Artificial Intelligence Fidelity). This convinced sound experts and industry specialists all over the world:

WHAT HI-FI?



“ Soundots has managed to stand out in the sea of wireless speakers

tom's
guide

“ Overall, if you're looking for a premium Bluetooth speaker that can transform into a soundbar or massive sound system at will, with or without wires, look no further than the Soundots



“ Create the perfect sound setup and endlessly reconfigure your audio experience



“ As a single Bluetooth speaker this is most likely best in class but the real magic is when they are paired in two or more



AiFi® IS A STRONG AND PROVEN SOFTWARE TECHNOLOGY

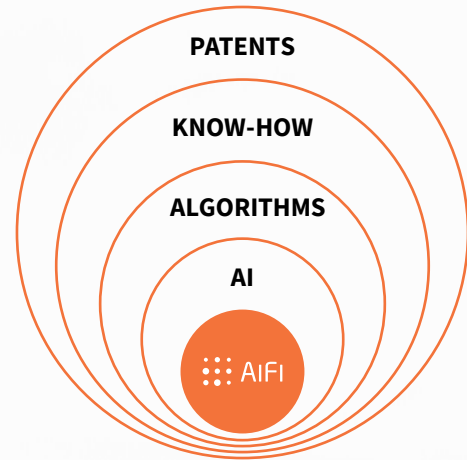


The technology is based upon vast experience in the fields of Audio and AI and is protected by original patents (granted) and new patent claims (pending).



The resonance technology consists of two cooperating technologies (algorithms) and AI makes sound units aware of and respond to themselves and their surroundings.

AiFi® – Artificial Intelligence Fidelity - consists at its core of trade secrets and a compiled code library.

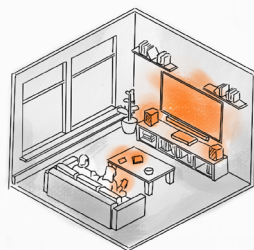
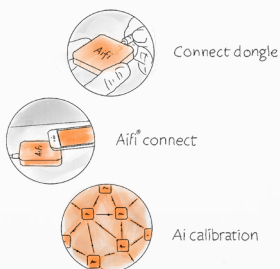


THIS FORMS THE BASIS FOR CREATION OF A **DE FACTO STANDARD** IN THREE STEPS

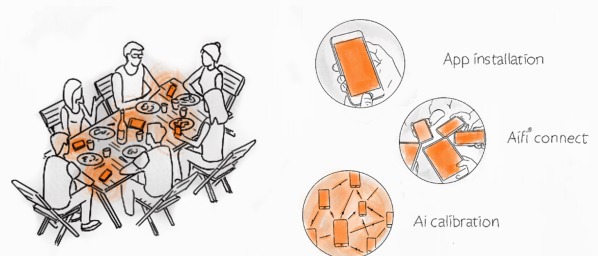
Step 1, 2022

AiFi® APP

The AiFi® App becomes available in version 1. With this, smartphones and tablets can be joined intelligently as voices of a choir, easily and free.



1



Step 2, 2023

AiFi® DONGLE

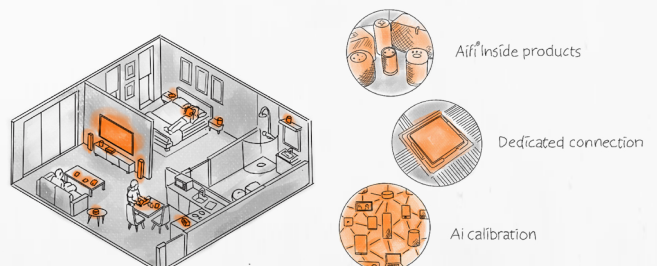
The next step is to embed AiFi® in third party dongles that will enable all other speakers to join AiFi®, paving the way for great sound from any combination of sound sources.

2

Step 3, 2024

AiFi® INSIDE

The ultimate step, is to embed the AiFi® technology at the chip level in new speakers, making AiFi® a de facto standard, just like Bluetooth®.



3

THE GOALS



NUMBER OF DOWNLOADS

To make the AiFi® app the #1 Sound App, aiming for 2-3 millions of downloads by 2025 and triggering a significant revenue stream through a freemium strategy, with a subscription-for-features option at a price of about 45 SEK per month.

NEW SPEAKERS WITH AiFi® INSIDE

Later, when the AiFi® technology reaches chip level, the goal for 2030 is to see 20-30% of all new Bluetooth and smart speakers born with AiFi®. The annual sales of smart and Bluetooth speakers is estimated to around 380 million speakers world-wide, estimated to grow by 60% towards 2025.

All in all, this converts into a subscription and licensing opportunity, which is measured in hundreds of million USD.

This is your chance to join a small, pre-revenue company with a powerful and proven technology, a strong strategy, a huge opportunity, a knowledgeable team and very limited technology risk.



WANT TO JOIN THE REVOLUTION?

Sound Dimension is due to list at Spotlight Stock Market, Sweden during September 2021. Pre-money valuation: 22,9 MSEK. 1:1 Unit offering of 15 MSEK (cash).

All participants receive a 1:1 right to buy one more share

after 12 months at a price that corresponds to 70% of market price at that time (10 trading day weighted average). For details, please refer to separate Investor Presentation and Term Sheet.

The funds from the IPO (15 MSEK max) and the subsequent exercise of warrants are expected to take the company to break-even in 2024.

Visit www.sounddimension.se for more information about how to subscribe.

