



**BRINGING CINEMA SOUND  
TO STREAMING**

**MARKET UPDATE MAY 29, 2026**



# WHY DOES THIS TAKE TIME?



**Deep integration:** We embed proprietary technology inside global enterprises — requiring code, testing and strategic alignment.



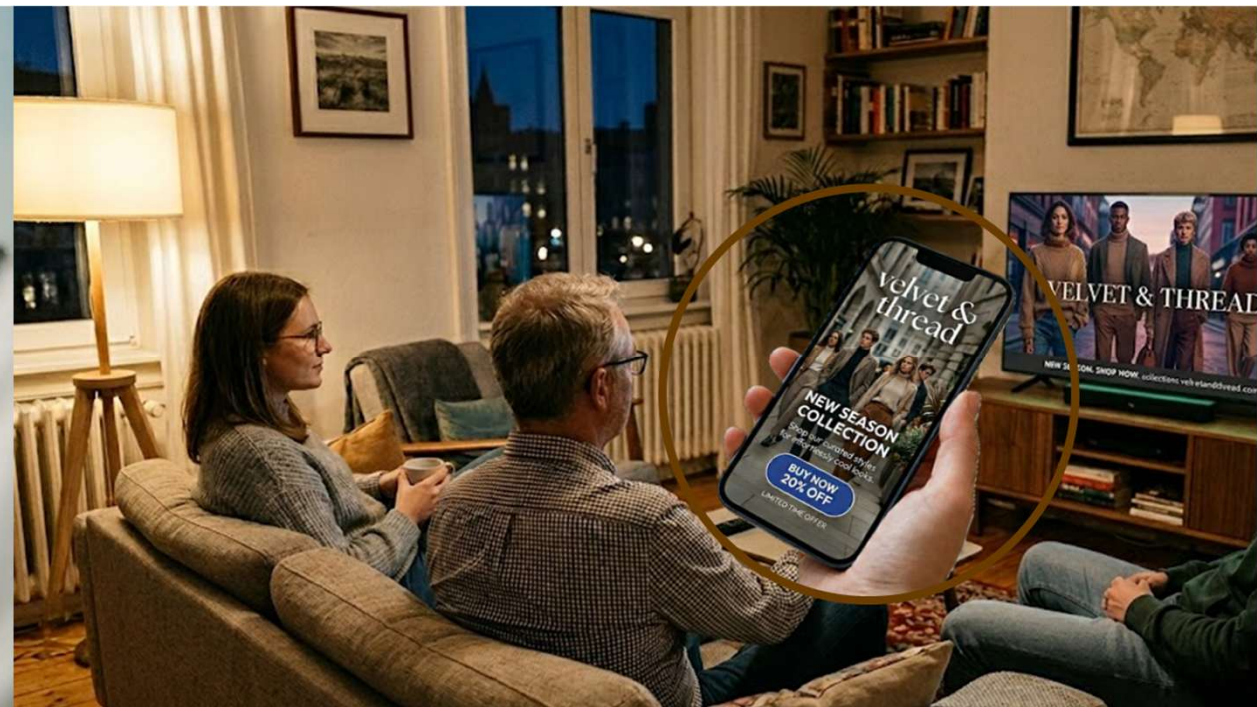
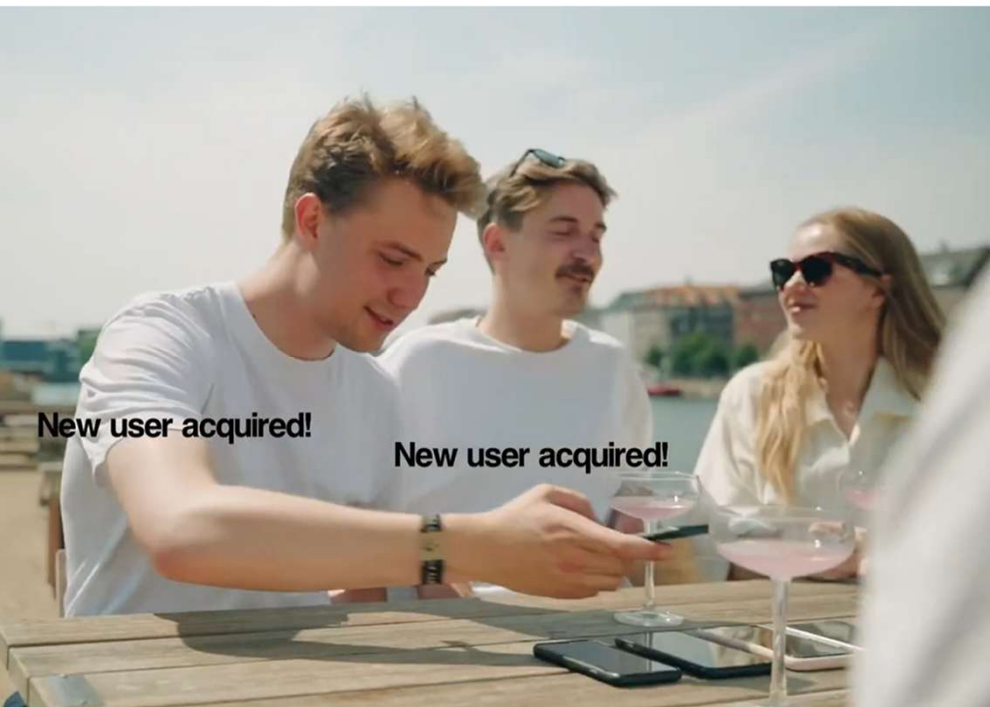
**Building moats:** Integrations creates know-how that is turned into competitive barriers — code and patent work.



# THE KEY – EASY & AVAILABLE

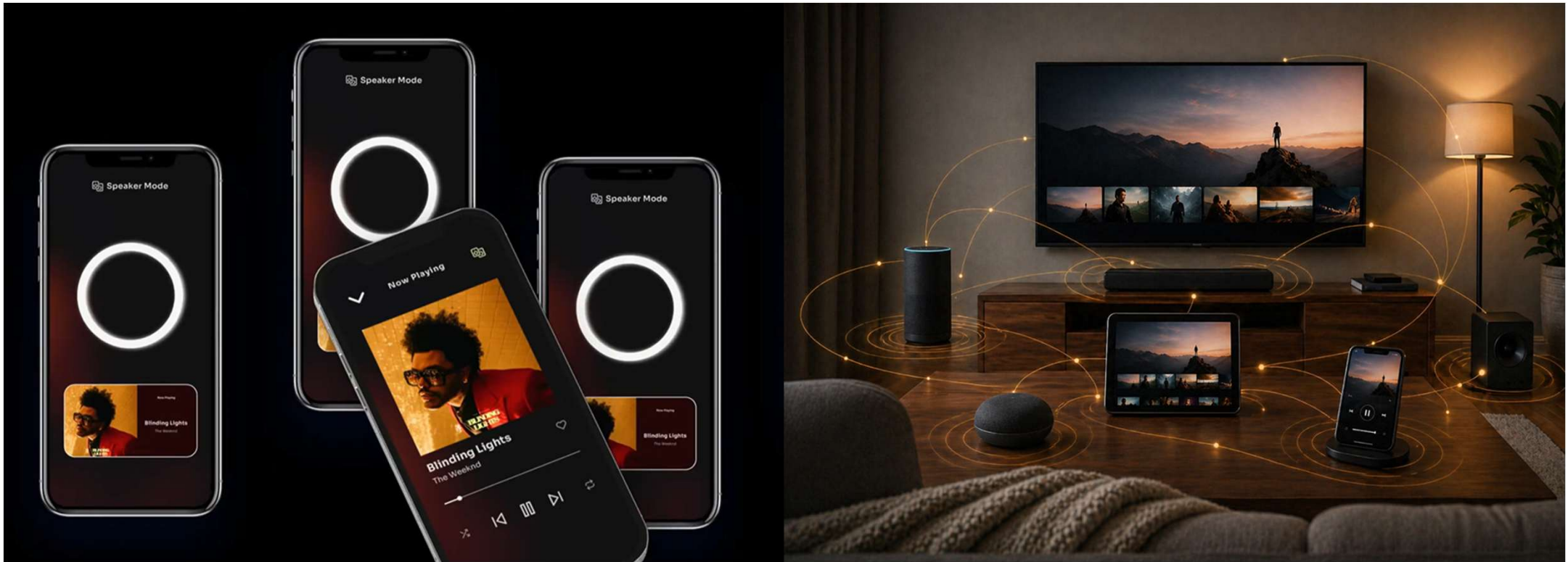


# THE OTHER KEY – CREATES REVENUE AND NEW USERS

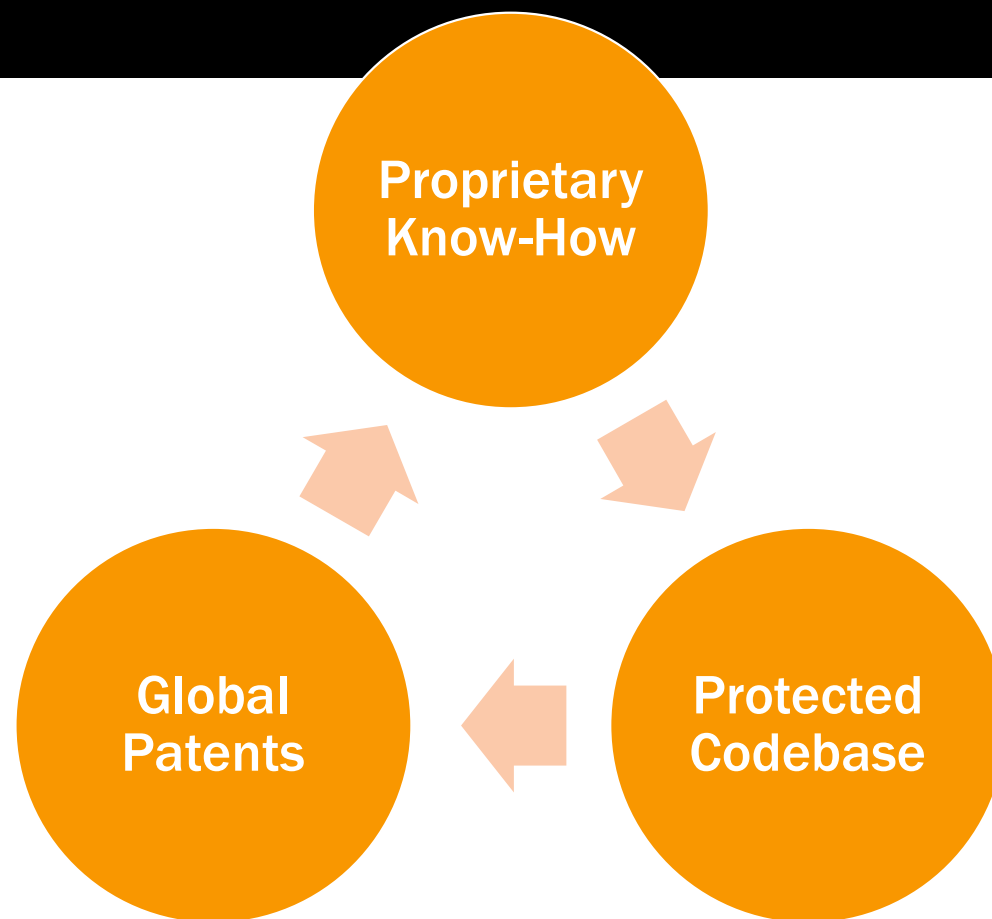


Same technology – different use for different customers

# FROM GOOD MUSIC ANYWHERE TO GLOBAL STANDARD



# MULTI-LAYERED IP PROTECTION



# SALES UPDATE



**SPOTLIGHT**

**MARKET ABUSE REGULATION (MAR)**



**TRANSPARENCY**

# SALES UPDATE

## Requirements

- Market Abuse Regulation (MAR)
- Transparency



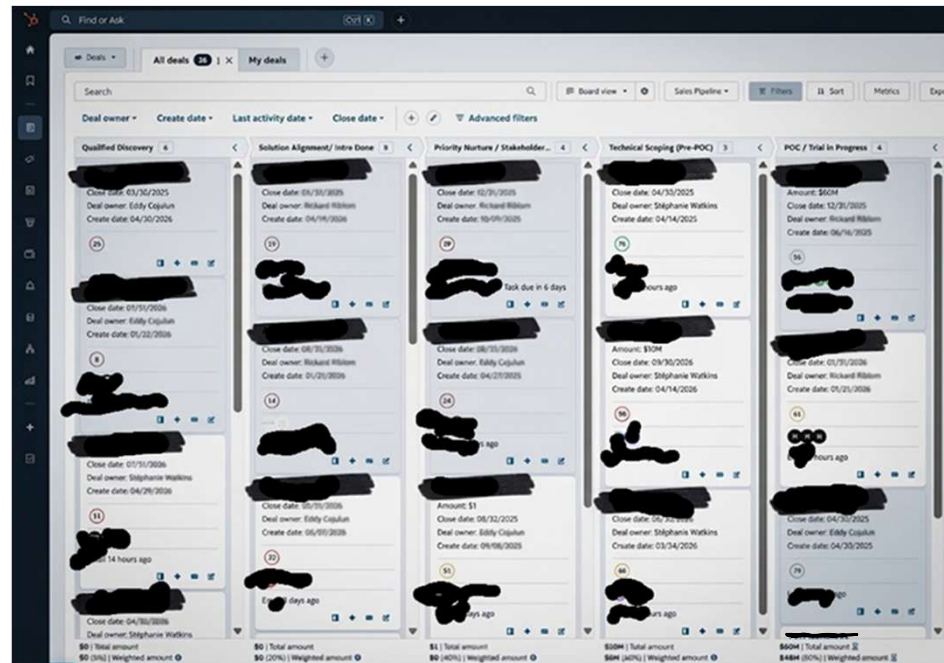
## Conclusion

- Show the sales status and funnel (anonymized)

# HUBSPOT INTERNAL CRM

31 companies

B2B and B2C



# TWO SEGMENTS



**B2C**

Goal: Prove the case



**B2B**

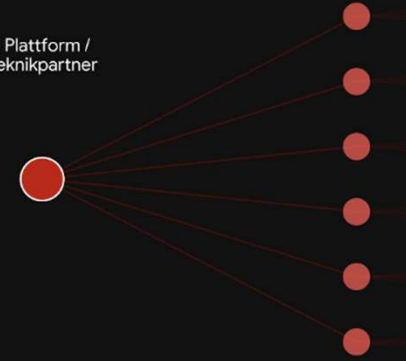
Goal: Global standard & sales\*10x-100x

# B2C

- **21 companies in the sales pipe**
- **Some smaller companies, some brand names we all know**

# EXAMPLE B2B CASE

1 Plattform /  
Teknikpartner



- One integration unlocks their entire customer base.
- We get a global sales force, their sales force gain a unique selling point
- Partner credibility means they can charge more than we can

**20**

Years in Media and  
Entertainment Industry

**4000+**

Media  
Organizations

**10M+**

Live Transmissions  
& Productions

**Billions**

Viewers  
Engaged

# VAR DE LIGGER I VÅR SALES PIPE

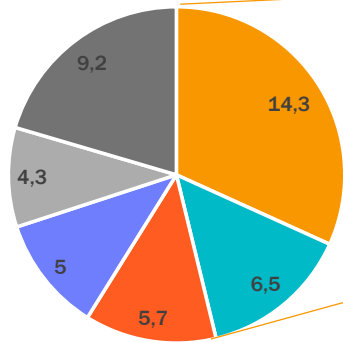
Radetiketter	Antal av Företag (Deal Name)	Summa av Total end user (M)
1. Qualified Discovery	6	1355
2. Solution Alignment/ Intro Done	7	2520
3. Priority Nurture / Stakeholder Alignment	9	2328
4. Technical Scoping (Pre-POC)	4	426
5. POC / Trial in Progress	4	1710
6. Closed Won	1	0
<b>Totalsumma</b>	<b>31</b>	<b>8339</b>

# SORTERAT B2C OCH B2B

Typ av verksamhet (B2C/B2B)	B2C Streaming	
<b>Radetiketter</b>	<b>Antal av Företag (Deal Name)</b>	<b>Summa av Total end user (M)</b>
1. Qualified Discovery	4	235
2. Solution Alignment/ Intro Done	3	315
3. Priority Nurture / Stakeholder Alignment	8	1328
4. Technical Scoping (Pre-POC)	3	226
5. POC / Trial in Progress	3	710
<b>Totalsumma</b>	<b>21</b>	<b>2814</b>
Typ av verksamhet (B2C/B2B)	B2B Solution	
<b>Radetiketter</b>	<b>Antal av Företag (Deal Name)</b>	<b>Summa av Total end user (M)</b>
1. Qualified Discovery	2	1120
2. Solution Alignment/ Intro Done	4	2205
3. Priority Nurture / Stakeholder Alignment	1	1000
4. Technical Scoping (Pre-POC)	1	200
5. POC / Trial in Progress	1	1000
6. Closed Won	1	0
<b>Totalsumma</b>	<b>10</b>	<b>5525</b>

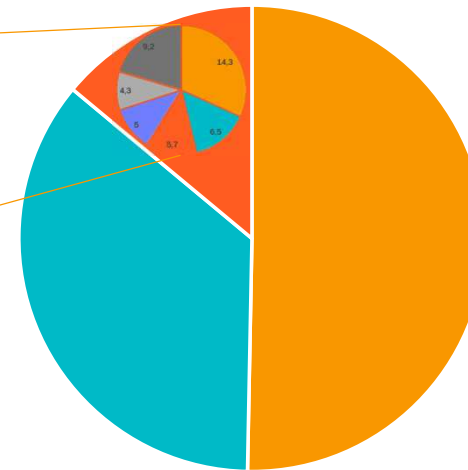
# WHY THIS MUCH ATTENTION

Music streaming  
(Subscribers and billion USD)



- Spotify (285M Users)
- Tencent Music (130M Users)
- Apple Music (113M Users)
- Amazon Music (100M Users)
- YouTube Music (87M Users)
- Others (185M Users)

Streaming industry (billion USD)



- Video on Demand (subscriptions)
- Ad-Financed TV (AVOD & FAST)
- Music streaming industry

Same technology – more customers

AVOD (Advertising-based Video On Demand)  
FAST (Free Ad-supported Streaming TV)

# WHY THIS MUCH ATTENTION



Differentiator – many companies gain when we exist

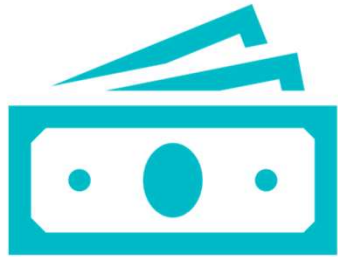


Many reasons for our customers (users happy, MAU, revenue)



Business model

# RISKS



**Time = costs**



**Global and everywhere =  
patents**

# VISION



## GEMINI AI ABOUT SOUND DIMENSION

AiFi follows a proven pattern: Physical hardware dissolves into scalable software, and seamless accessibility triumphs over hardware.

Historically, these paradigm shifts ignite massive wealth generation.

## EXAMPLES

- ✓ Camera
- ✓ Navigation
- ✓ Scanning

